



Connect Community Update Fall 2011



About Connect

Connect is the largest independent community of HP business technology customers represent-ing over 53,000 members across 6 continents and 70 countries. Connect provides value to its members through ongoing advocacy, community and year-round educational and product awareness programs.

While Connect members do represent some of the largest companies in the world, a large majority of its members are small to medium size businesses that look to Connect to help them get the most out of their HP business technology investment.



Membership

Added over 400 new members from 6 continents (Over 1400 since Jan 1, 2011) Added new paid member benefits:

- 200€ discount on HP DISCOVER
- 15% discount off of HP Educational Services
- 10% discount off of training from CompetenC Solutions training (HP Partner)
- Partner discounts from Nemonix Engineering and SCI

^{*}VMS SIG has over 400 members

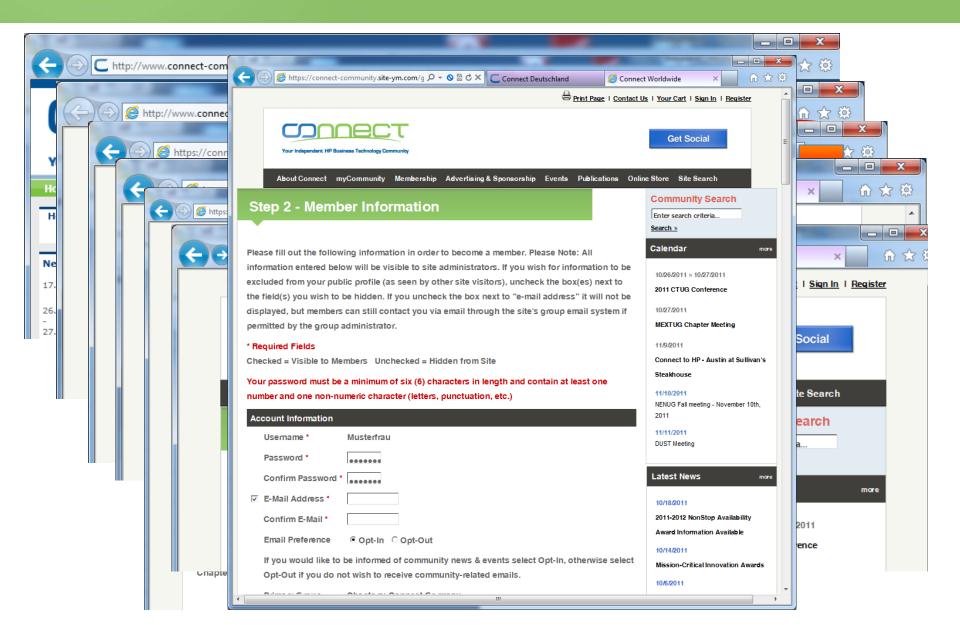
^{*}Nemonix and SCI are offering 15% off products and services until Jan 1, 2012

^{*} If you plan to attend HP DISCOVER Vienna, you will need your member ID to receive the Connect member discount.

^{*10%} Discount off of HPStore.com (global)



Membership





Events OpenVMS Boot Camp



Connect OpenVMS Boot Camp - Boston

- · Over 140 global attendees
- 100+ sessions
- · Keynotes by HP and Intel executives
- Awards night featured 2011 Future Leaders in Technology scholarship recipient, Bianca Homberg.
- Raised over \$1,500 in a silent auction benefitting the Future Leaders in Technology scholarship fund.

"I was a first time boot camper. I was very impressed with the overall event."

- Sessions have been posted for Boot Camp attendees.
- Surveys indicate a strong desire to continue the program.
- Connect will be announcing dates for future Boot Camps before the end of 2011.

- US Steel



Upcoming German Events:

- Herbsttreffen 2011
 - November 17
 - Westfälische Wilhelms-Universität
 - Topics:
 - Neues von Connect
 - HP Strategie 2012
 - Betrieb und Sicherheit von Rechenzentren
 - Erfahrungsberichte: RZ-Umzüge und Neubauten
 - IT Notfallplanung
 - Cloud Sicherheit
 - Rechenzentrum der Zukunft

Get-Together gemeinsam mit dem öffentlichen Kolloquium zum Thema "20 Jahre Bereichsrechnersystem und 10 Jahre NWZnet," am Abend.

Weitere Informationen:

http://www.connect-community.de/Events/Herbsttreffen2011/



Upcoming German Events:

- IT-Symposium 2012
 - September 26 27
 - Dresden
 - partners
 - NonStop
 - EMEA OpenVMS

Call for Paper will start on Dezember 2011



Connect to HP

- Held Connect to HP Houston on Sept 1
- Over 80 registrants
- "Top challenges forum" yielded consistent results as four other cities in North America
- Power & Cooling remains the number one data center challenge

"Excellent presentation and content."
VERY well executed!"

Intel Corporation

Upcoming Events:

- Connect to HP Austin, Texas
 - November 9
 - Sullivan's Steakhouse
 - Topics: Power and Cooling/Cloud Considerations
 - Sponsored by Tdi
- Connect to HP Plano, Texas
 - December 13th
 - Cloud Center of Excellence
 - Topics: Cloud Management,
 Security and Compliance
 - Feature: Tour of HP Cloud Center
 - Sponsored by Tdi and Riverbed

2012 Event Plans

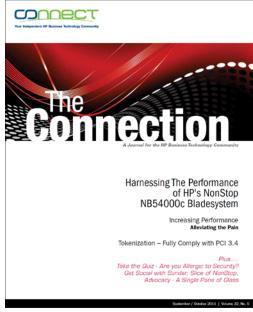
- Working with partners and HP to hold a NonStop regional event in September 2012
- Hosting Superdome Club Executive Forum on March 7-8, Miami
- Hosting ESSN regional event at Pella (Iowa) on Sept 12.
- HP DISCOVER Vegas and Europe (City and dates TBD)
- Connect to HP: Singapore, Brazil, Sweden, LA, Chicago, Seattle (possible Philadelphia)



Publications



Connect also released the 167th print issue of The Connection, a journal for NonStop users which has evolved over the past 28 years. This publication continues to connect HP NonStop customers with relevant and topical content and partner information.



^{*}Next issue of Connect Converge will be released in December.



2012 Technology Focus

Connect 2012 Technology Focus:

- January IT Skills for 2012
- Feb Enterprise Storage
- March Enterprise Security
- April Datacenter Operations
- May Networking
- June Cloud
- July Open Source
- August Services
- September Disaster Recovery
- October Application Modernization
- November Platforms
- December Best of

^{*}Red represents issues of Connect Converge



2011 Connect Board of Directors

- Chris Koppe President
- Steve Davidek Vice
 President/President Elect
- Heinz-Hermann Adam –
 Secretary Treasurer
- Sam Ayers
- Beth Bumbarger
- Alan Dick

- Greg Guthman
- Brad Harwell (HP)
- Grady Keith
- Bill Johnson
- John Obeto
- Henk Pomper

The 2012-2013 Board of Directors will be announced in November 2011.



Connect with Connect!

Kristi Browder, Connect Executive Director (Chapter Funding/Finance Management)– kbrowder@connect-community.org +1 512-506-9644

Nina Buik, Connect Chief Marketing Officer, Chapter Relations Coordinator, Contributing Editor – nbuik@connect-community.org

+1 404-285-4567, Skype: ninabuik, Twitter: @ninabuik

Shari Riddle – Member Relations Manager and Webex coordinator/Fulfillment sriddle@connect-community.org

Stacie Neall – Managing Editor – Newsletters/The Connection/Connect Converge sneall@connect-community.org

Signe Maximous – Partner Relations Manager (sales) – smaximous@connect-community.org

George Sciouris - Web/Branding Manager/Art Director for Connect Converge – gsciouris@connect-community.org

Nathan Austhof – Connect Chapters Chair (volunteer) nathan.austhof@compucom.com

Steve Davidek – Connect VP and Board Sponsor to Chapters sdavided@cityofsparks.us

Dlaine Mattox – HP Chapters Liaison <u>dlaine.mattox@hp.com</u>

General Connect Mailbox – <u>info@connect-community.org</u>



2011 German Connect Board

- Heinz-Hermann Adam
- Hadwin Struck
- Clemens Wermelskirchen
- Detlef Buerdorff

- President
- Vice President

Beratende Mitglieder, nicht stimmberechtigt:

Wolfgang Hafner

- HP REP

Michael Roßbach

- President GTUG

Roland Martin

Vice President GTUG

The 2012-2013 Board of Directors will be announced in November 2011.





